

Exhibition Profile

▶Study-abroad for Degrees and Language Courses

Language schools, Colleges, Universities, Graduate schools and Consulting agencies

▶Local Education for English and Foreign Languages

Public / Private institutes, Related websites and Teaching materials

▶Early Study Abroad

Overseas middle and high schools, International schools, Early study abroad consulting, Vacation Camp programs

▶Embassies, Cultural Institutes and Tourism Boards

▶Overseas Employment and Internship Programs

Organizations or institutes for overseas employment or internship, and working-holiday

▶Test / Certificate

TOEFL, SAT, IELTS, TOEIC (Speaking), TESOL, OPIc, G-TELP, HSK, JPT and etc.

▶Smart Education

Cyber education, English education, Linguistic learning machine, Video English and etc.

▶Related Services

Banks-Insurance-Transportation, Housing (hostel, home stay), Medical service and etc.

Account Information

Bank Name KEB Hana Bank
Bank Swift Code KOEXKRSE

Bank Account No. 256 -890009 -04438
Bank Address CCMM Bldg. 12 Youido-Dong, Youngdeungpo -Gu, Seoul, Korea.

Remittee Korea Trade Fairs Ltd.
Payment Deadline 90days before opening event



해외 유학 박람회
International Education & Career Fair

Suite 710 Kumsan Building., Youido-Dong, 750 Gukheo-Daero, Youngdeungpo-Gu, Seoul, Korea
Tel. +82-2-783-8261 Fax. +82-2-784-6810 E-mail. ktfairst@ktfairs.com

About the Organizer

Since its establishment in 1988, Korea Trade Fairs Ltd. has been the leading organizer in managing professional trade fairs in the country. Currently, Korea Trade Fairs Ltd host many local and international exhibitions, including trade fairs (e.g. Korea Metal Week, Korea Composite Show) and public exhibitions (e.g. Korea Study Abroad & Language Fair, Korea Emigration & Investment Fair, WORLD ART EXPO in SEOUL). It also supervises Korean Pavilions at exhibitions abroad, including Asiametal / Asiamold (Guangzhou), SHIPTEC China (Dalian), VIETSHIP (Vietnam).

60th Korea Trade Fairs LTD.

www.uhak2min.com

International Education & Career Fair in Korea 2026

Seoul | Sep. 19(Sat.) ~ 20(Sun.), 2026 **1F** (Hall B), COEX

Busan | Sep. 12(Sat.) ~ 13(Sun.), 2026 **1F** (Hall 4D), Exhibition Center 2, BEXCO

Sponsors · Supporting Organizations (Expected)

- Australian Embassy
- Campus France
- DAAD
- Enterprise Ireland
- Korea International Education Association
- EducationUSA
- Embassy of India
- Embassy of Malaysia
- Embassy of Spain
- Embassy of Switzerland
- Fulbright Korea
- Italian Cultural Institute
- New Zealand Embassy
- Philippine Department of Tourism
- Royal Norwegian Embassy
- The British Council IELTS





Introduction

Since 1992, the Korea Study Abroad & Emigration Fair has grown alongside global trends to become one of South Korea's leading and longest-running education exhibitions.

As interest in international education—such as international schools, language programs, and postgraduate studies—continues to rise, the fair has expanded to include a wide range of sectors, including finance, aviation, government institutions, and vocational training. Today, it serves as a comprehensive platform covering not only study abroad, but also career planning, overseas employment, and immigration opportunities.

Designed to meet the needs of students and parents, the fair provides a one-stop platform to explore both domestic and international education and career pathways. To date, it has welcomed over 1.1 million visitors and more than 10,000 participating institutions, establishing itself as a trusted platform in the industry.

In 2026, the fair will present updated and practical information, including the latest admission trends, visa and policy changes, and expanding global career pathways. A wide range of programs—such as embassy sessions, expert panels, international school briefings, and alumni talks—will offer valuable insights and real-world guidance.

The fair is a powerful offline platform for promoting education programs, international testing, and related services. It offers a valuable opportunity to connect directly with highly motivated students and parents, maximize consultation outcomes, and explore new opportunities in the global education and career market.

Show Outline

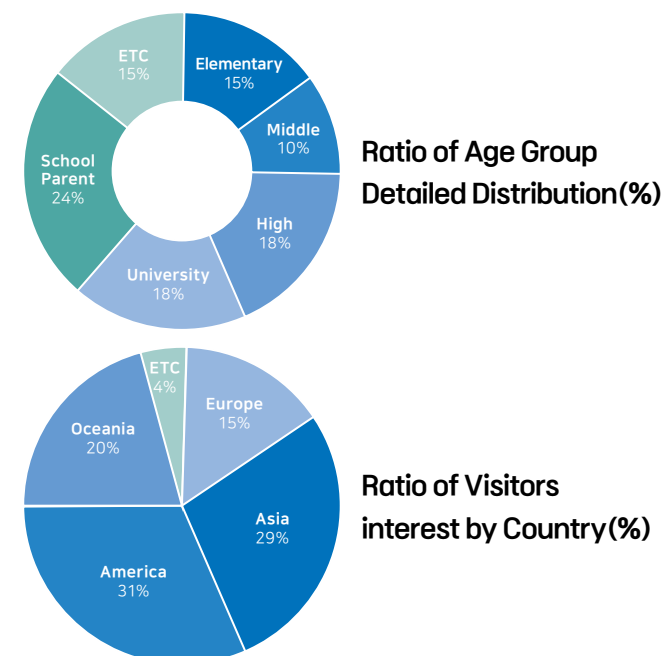
TITLE	International Education & Career Fair	Sponsors · Supporting Organizations (Expected) Australian Embassy in Korea, Campus France, DAAD, Enterprise Ireland, Korea International Education Association, EducationUSA, Embassy of India, Embassy of Malaysia, Embassy of Spain, Embassy of Switzerland, Embassy of the People's Republic of China in the Republic of Korea, Fulbright Korea, Istituto Italiano di Cultura di Seoul, New Zealand Embassy Seoul, Philippine Department of Tourism-Korea, Royal Norwegian Embassy in Seoul, British Council IELTS
SUB-TITLE	Study Abroad-Language & Job-Career Fair 2026	
DATE & VENUE	Seoul ▶ September 19 (Sat.) ~ 20 (Sun.) 10:00 ~ 18:00 COEX 1F, (Hall B) Busan ▶ September 12 (Sat.) ~ 13 (Sun.) 10:00 ~ 18:00 BEXCO Exhibition Center 2, 1F, (Hall 4D)	
WEBSITE	www.uhak2min.com	
ORGANIZED BY	Korea Trade Fairs Ltd.	
CONTACT	ktfairs@ktfairs.com	

Seminar

It is held during the exhibition period as a time for promotion and communication to introduce schools, institutions, and programs to students, parents, and related educators.

Seoul	Busan
· Equipped seminar room with 100seats (Each Seminar room will be equipped with AV System & pc) · 50minutes time slot for US\$ 1,000	· Equipped seminar room with 100seats (Each Seminar room will be equipped with AV System & pc) · 50minutes time slot for US\$ 800

Interest of Visitors



Promotion Activities

Press Release
DM,EDM & Text Messages
Advertisement in Magazines
SNS
Billboards on main streets and overbridges
Placards in major universities
Online advertisements

Booth Type

Seoul Shell Scheme Booth (W:3m x D:3m x H:2.5m)	■ Participation Fee · Space & Shell Scheme : US\$ 3,000 / 1booth (Space+Shell Scheme+Basic Facilities) · Space Only : US\$ 2,600 / 1booth (Space, Min.2booths) ※ Booking is accepted on a first-come-first-served basis.
Busan Shell Scheme Booth (W:3m x D:2m x H:2.4m)	■ Participation Fee · Space & Shell Scheme : US\$ 2,000 / 1booth (Space+Shell Scheme+Basic Facilities) ※ Booking is accepted on a first-come-first-served basis.

Booth Facilities in Space & Shell Scheme

Seoul	Busan
- Fascia Name Board - Carpet - Waste Bin - 13-amp Electrical Outlet(Up to 1kw)	- Fascia Name Board - Carpet - Waste Bin - 13-amp Electrical Outlet(Up to 1kw)
- Booth Wall Partitions - 1 Round Table - 3 Chairs - 1 Information Desk	- Booth Wall Partitions - 2 Information Desk - 4 Chairs
- 2 Led Lights - Free Listing in Show Guide Book - Free Listing on the Website and SNS Channel	- 2 Led Lights - Free Listing in Show Guide Book - Free Listing on the Website and SNS Channel